

Order Item Summary

CBS TELEVISION
STATIONS

KQVR-TV

Order ID: 33406 CF NTL-POL FBD - LBD: 10/15/12 - 10/21/12 HL#: Created: 08/10/12 07:33 PM

Client: LUNGREN FOR CONGRESS (73501) CPE: LFC / CD07R / 10/15 Agency Commission: 15 % Updated: DDITURI on 08/13/12 05:21 PM

Agency: MAR/COM SERVICES, INC. (170247) Product: CD07R/LUNGREN (1300) Self :20:00 Confirmed: 08/13/12 05:21 PM

Buyer: KRISTIN AMADOR Demo: P35+ DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: LINDA SULA-GWTS-SF Billing Int: Monthly BM: SS

Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%

NEW ORDER - SHARES EST'D

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	DPRICE	M T W T F * *	DAY	30				0.0	\$450.00	3	\$1,350.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	DDEAL	M T W T F * *	DAY	30				0.0	\$270.00	3	\$810.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	NNEWS4	M T W T F * *	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	NNEWS6	M T W T F * *	NEWS	30				0.0	\$1,350.00	2	\$2,700.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	WETW	* * * * * S *	ACC	30				0.0	\$675.00	1	\$675.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,050.00	1	\$4,050.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
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Agency: MAR/COM SERVICES, INC. (170247)	Product: CD07R/LUNGREN (1300)	Self :20:00	Confirmed: 08/13/12 05:21 PM	
Buyer: KRISTIN AMADOR	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: LINDA SULA-GWTS-SF		Billing Int: Monthly	BM: SS	
Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$4,050.00	1	\$4,050.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	PNAVY	* T * * * * *	REGP	30				0.0	\$5,400.00	1	\$5,400.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	NLATEM-SU	M T W T F S S	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	NLATESA	* * * * * S *	NEWS	30				0.0	\$495.00	1	\$495.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	NLATESU	* * * * * S	NEWS	30				0.0	\$495.00	1	\$495.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
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017	LFRASIER130	M T W T F * *	LATE	30				0.0	\$180.00	3	\$540.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	PVEGATU	* T * * * * *	REGP	30				0.0	\$4,950.00	1	\$4,950.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	PNCISLA	* T * * * * *	REGP	30				0.0	\$5,400.00	1	\$5,400.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/21/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	24	0	\$41,715.00	\$35,457.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$41,715.00	\$35,457.75	\$0.00	\$0.00